

WOODSTOCK
· SEMPER IUVENIS ·

MINDTHEGAP LAUNCHES THE 'WOODSTOCK' COLLECTION.

Immerse yourself in the magic of Woodstock with swirling forms and vivid colour combinations transporting you directly to the 1960s where rules were there to be broken. Tie-dye shirts, geometric prints, pastels, and polka dots were the rage, and the iconic music festival was a celebration of all the era represented. The bold floral motifs and psychedelic patterns encapsulate the spirit of those three days of music and love, which changed the course of Rock and Roll forever.

The vivacity and courage of the counterculture generation shines through in this flamboyant collection on different formats including wallpaper, fabric, furniture, cushions, lampshades, wall art and new for SS22 wall lights and hand knotted rugs. Representing freedom and unconventional for many of us, the courageous theme is a reverie of the Woodstock style, bringing touches of timeless bohemian beauty to the home. Instruments, Buddha silhouettes, and psychic symbols depict the spirit of the festival, transposing you to an era where many fought for love and peace.

All you need is love.



ESTAB.  MMXVI
MINDTHEGAP



Anatolia chaise lounge in
 Susie Q, £2,640



BL80018
 Wall Lamp
 £205

Portrait of Sardar Sing Framed Wall Art £342



Kilim Rug £2,800



Susie Q
 50x50cm
 cushion
 £169

Peace & Music Wallpaper £195
 (for 3 rolls).



Blockprint Stripes Lampshade
 45cm £384

Bakhmal Ikat Motif woven fabric
 £179 per m.



Midsummer Floral
 Embroidery cushion
 50x50cm £189



Saray Ottoman in Pradesht Ikat, £1,125



For further information, samples or images please contact UP Public Relations:
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Top row: Left: Incantation wallpaper, £195 for 3 rolls x 52x300cm, Saray ottoman in Psychedelia, £1,060, Edinburgh Sofa in Woodstock, £2,750, Hudson Chair in Soul Sacrifice, £1,800, Woodstock cushion £189, Suzie Q cushion £129, Gipsy Soul cushion £169. (all 50x50cm) Middle: Incantation wallpaper, £195 for 3 rolls x 52x300cm, Edinburgh Sofa in Woodstock, £2,750, Kalash Lamp Base £209 and Lampshade in Midsummer Floral Embroidery £362. Right: Incantation wallpaper, £195 for 3 rolls x 52x300cm, Edinburgh Sofa in Woodstock, £2,750, Woodstock cushion £189, Suzie Q cushion £129, Gipsy Soul cushion £169 (all 50x50cm). Bottom row – Woodstock cushion, £189, Soul Sacrifice cushion £169, Psychedelia cushion £189 (all 50x50cm) Saray Ottoman in Psychedelia £1,060, Hippy Paisley wallpaper £195 for 3 rolls x 52x300 cm, Kilim rug, £1,870, Midsummer Floral Embroidery pendant from £362. Middle & Right: Hippy Paisley wallpaper £195 for 3 rolls x 52x300 cm, Soul Sacrifice cushion £169, Woodstock cushion (both 50x50cm) £189, Suzani cushions £189-£229 each, Suzani bed cover 140x200cm, £1,190, wall lamp in blockprint stripes £344



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Top row: Left: Fabric hangings, Midsummer Floral linen print £119/m, Neysharbour woven fabric £234/m, Psychedelia linen £119/m, Midsummer Floral Embroidery cushion £189, Susie Q cushion £169, Woodstock cushion £169 (all 50x50cm), Kilim Rug £1,870 (150x240cm).

Middle & Right: Psychedelia wallpaper £195 for 3 rolls x 52x300cm, Midsummer Floral Embroidery pendant from £362, Psychedelia cushion 50x50cm, £189, Soul Sacrifice cushion 50x50cm, £129, Sofa in Psychedelia linen £119/m, Styled with Samuel & Sons trim and Kilim Rug £1,870.

Bottom row: Left: Psychedelia cushion £189, Gypsy Soul cushion £169, Remondini Floral cushion £189 (all 50x50cm). Middle: Festival Memories wallpaper £195 for 3 rolls x 52x300 cm, Woodstock wall light with blockprint shades £344. Right: Carnaval wallpaper in green £195 for 3 rolls x 52x300 cm, Wall lights with Ikat shades £250 each.



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Neyshambour woven fabric £234 per m



Gipsy Soul
 Cushion 50x50cm
 £169

Hendrix Framed Wall Art £358



Woodstock
 Cushion 50x50cm
 £189



Hudson stool in
 Psychedelia linen £690

Festival Memories dark Wallpaper
 £195 (for 3 rolls).



Harmony
 Wallpaper
 £195 (for 3
 rolls).

Suzani 2
 Cushion
 45x45cm, £189



Louis
 deconstructed
 Chair in
 Woodstock
 £1,250



Abigail Sofa in Gipsy soul
 £2,250



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Top row: Left: Anatolia chaise lounge in Bakhmal woven fabric, £2,640, Gipsy Soul cushion 50x50cm, £169, Suzani 2 cushion 45x45cm, £189.
 Middle: Festival Memories Dark wallpaper, £195 for 3 rolls x 52x300 cm , Curtains in Neyshabour woven fabric, £234/ m, Anatolia chaise lounge in Bakhmal woven fabric, £2,640, Gipsy Soul cushion 50x50cm, £169, Suzani 2 cushion 45x45cm, Kilims rug (150x240) £1,530. Right: Saray ottoman in Psychedelia £1,060 & Hudson Chair in Soul Sacrifice £1800.
 Bottom row: Festival Memories Dark Wallpaper, £195 for 3 rolls x 52x300 cm, Leather sofa £6,150, Saray ottoman in Psychedeli £1,060, Kilim rug (150x240) £1,870, Suzani 1 cushion 45x45cm,£189, Suzani 3 cushion 60x40cm £229, Gipsy Soul cushion 50x50cm £169.
 Right: Hudson Chair in Soul Sacrifice, £1,800, Soul Sacrifice cushion 50x30cm £129.



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Top row: Susie Q Wallpaper, £195 for 3 rolls x 52x300 cm, Kilim rug (150x240) £1,870, Anatolia chaise lounge in Susie Q, £2,450, Saray ottoman in Psychedelia, £1,060, Framed wall art Portrait of Sardar Sing 70x90cm £342 and The Attractions of Music (70x90) £342. Right: Susie Q Wallpaper, £195 for 3 rolls x 52x300 cm, Kilim rug (150x240) £1,870, Anatolia chaise lounge in Susie Q, £2,450, Saray ottoman in Psychedelia, £1,060, Framed wall art Portrait of Sardar Sing 70x90cm £342, Suzie Q cushion 30x50cm £104.

Bottom row : Left: Susie Q Wallpaper, £195 for 3 rolls x 52x300 cm, Kilim rug (150x240) £1,870, Anatolia chaise lounge in Susie Q, £2,450, Saray ottoman in Psychedelia, £1,060, Framed wall art Portrait of Sardar Sing 70x90cm £342 and The Attractions of Music (70x90) £342, wall lights with Ikat shades £250 each. Middle: Susie Q Anthracite wallpaper £195 for 3 rolls x 52x300cm, Suzani cushion 45x45cm £189, Sofa in Gypsy Soul fabric £119/m (on Sofa). Right: Susie Q Anthracite wallpaper £195 for 3 rolls x 52x300cm, Louis Deconstructed chair in Woodstock fabric £1,250, Soul Sacrifice cushion 50x30cm £129.



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Mirage Dark
Wallpaper
£195 (for 3
rolls).

Oregon stripes
washed cushion
50x50cm £169

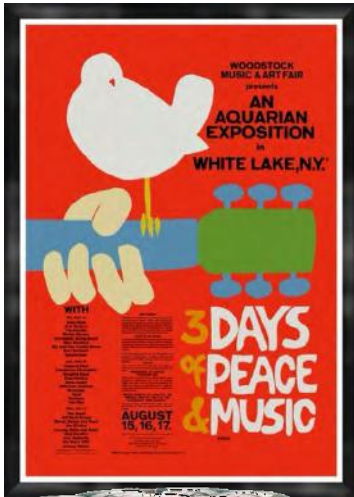


Kilim Rug £1,870



Abigail Sofa in Newport
stripes fabric £2,250

Woodstock '69 Framed Poster £406



Psychedelia
cushion
50x50cm
£189



Woodstock wall
Light including
Blockprint stripes
lampshades £344



Susie Q fabric £119/m.



Fez tufted stool
in Monterey Plaid
£690



Midsummer
Floral Embroidery
Lampshade from
£362.



Sutherland Plaid
Throw Blanket £ 275



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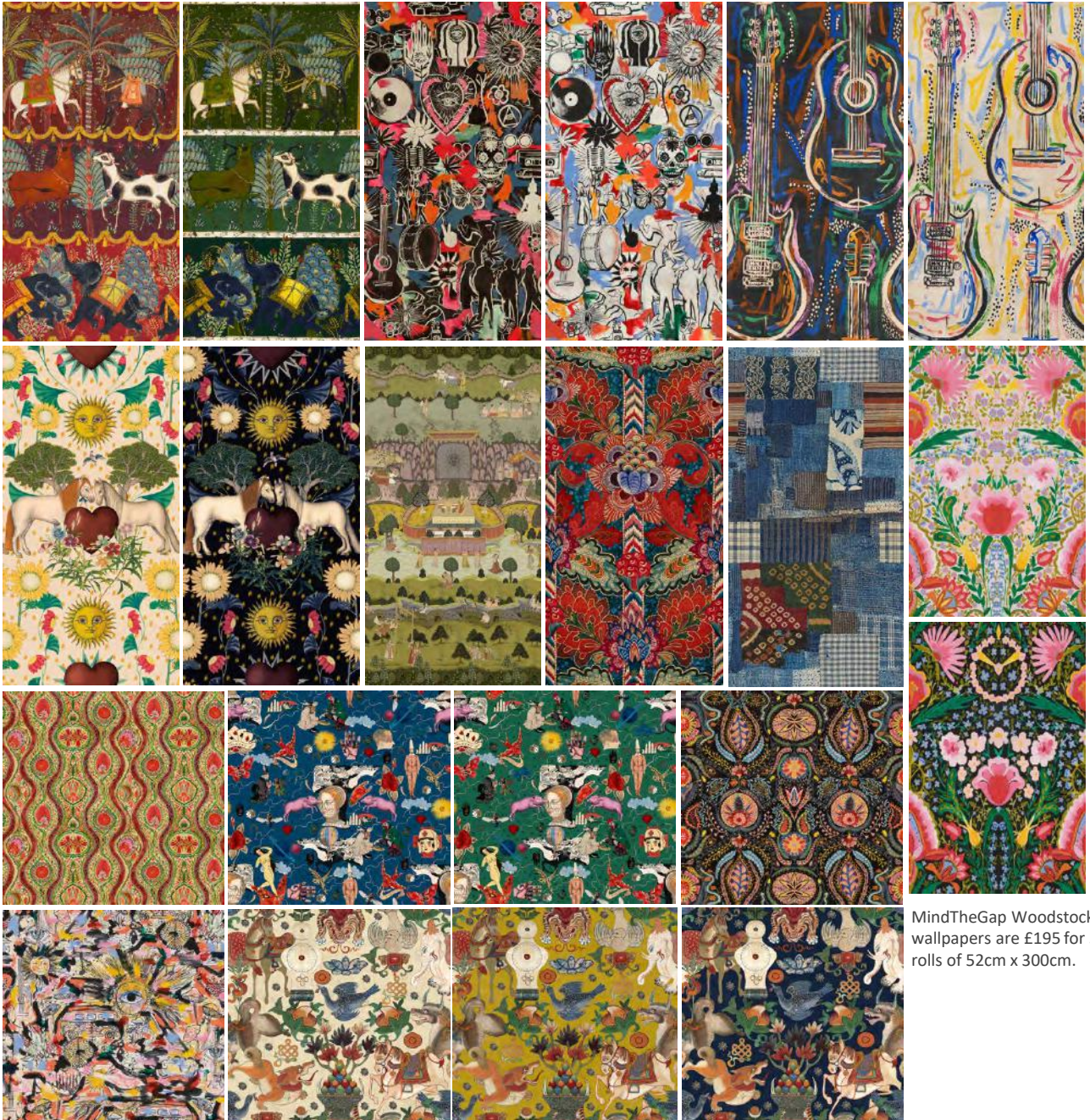


Top row: Kilims Rug (150x240) £1,870, (Fabrics used on chair cushions) Bakhmal Ikat woven fabric, £179/m, Pradesh Ikat Natural fabric, £179/m & Neyshambour woven fabric £179/m, Midsummer Floral fabric £119/m, Peace and Music wallpaper £195 for 3 rolls x 52x300 cm. Middle: (Fabrics used on chair cushions) Bakhmal Ikat woven fabric, £179/m & Pradesh Ikat Natural fabric, £179/m. Right: Peace and Music wallpaper £195 for 3 rolls x 52x300cm, Cushion on Stool, Susie Q 50x30cm £129.
 Bottom row: Left: Mirage Dark wallcovering £195 for 3 rolls x 52x300cm, Psychodelia cushions 50x50cm £189, Headboard in Newport Stripes in heavy linen £109/m, Curtains in Susie Q fabric £119/m, Patchwork bed runner 230x130 £220, Midsummer Floral Embroidery pendant from £362. Middle & Right: Mirage Dark wallcovering £195 for 3 rolls x 52x300cm, Psychodelia cushions 50x50cm £189, Headboard in Newport Stripes in heavy linen £109/m, Patchwork bed runner 230x130 £220.



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Woodstock Wallpapers



MindTheGap Woodstock
 wallpapers are £195 for 3
 rolls of 52cm x 300cm.

Top: Carnival, Carnival in Green, Festival Memories Dark, Festival Memories, Harmony Dark & Harmony Wallpapers £195 for 3 rolls.

Middle 1: Mirage, Mirage Dark, I Peace & Music, Psychedelia, Woodstock Boro & Susie Q Wallpapers £195 for 3 rolls.

Middle 2: Hippie Paisley, Illusionary Daytime Blue, Illusionary Daytime Green, Soul Sacrifice, Susie Q Anthracite Wallpapers £195 for 3 rolls.

Bottom: Summer of '69, Incantation, Incantation Yellow, Incantation Dark Wallpapers £195 for 3 rolls.



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Woodstock Fabrics, sold per m.



Top: (Left to right) : Psychedelia £119/m, Neyshambour £234/ m, Pradesh Ikat £178/m, Midsummer Floral linen £119/m.
 Middle: Bakhmal Ikat Motif woven fabric £179/m, Sullivan Plaid Linen £119/m, Gipsy Soul printed linen £119/m & Woodstock fabric £119/m.
 Bottom Row: Susie Q fabric £119/m, Jingo natural fabric £199/m & Whitelake Jacquard woven fabric £155/m.



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Woodstock Fabrics, sold per m.



Top: (Left to right) : Denim £109/m, Remondini Floral £119/m, Rasiya £119/m, Monterey Plaid in Cream Green £119/m. Middle: Oregon Stripes in Red £109/m, Wichita Stripes Heavy Linen in Cream £109/m & Newport Heavy Linen in Midnight £109/m, Soul Sacrifice £119/m. Bottom: Monterey Plaid in Cream Green £119/m & Oregon Stripes in Washed Blue £109/m,



Woodstock Pure Wool Throws with leather and brass carry strap.

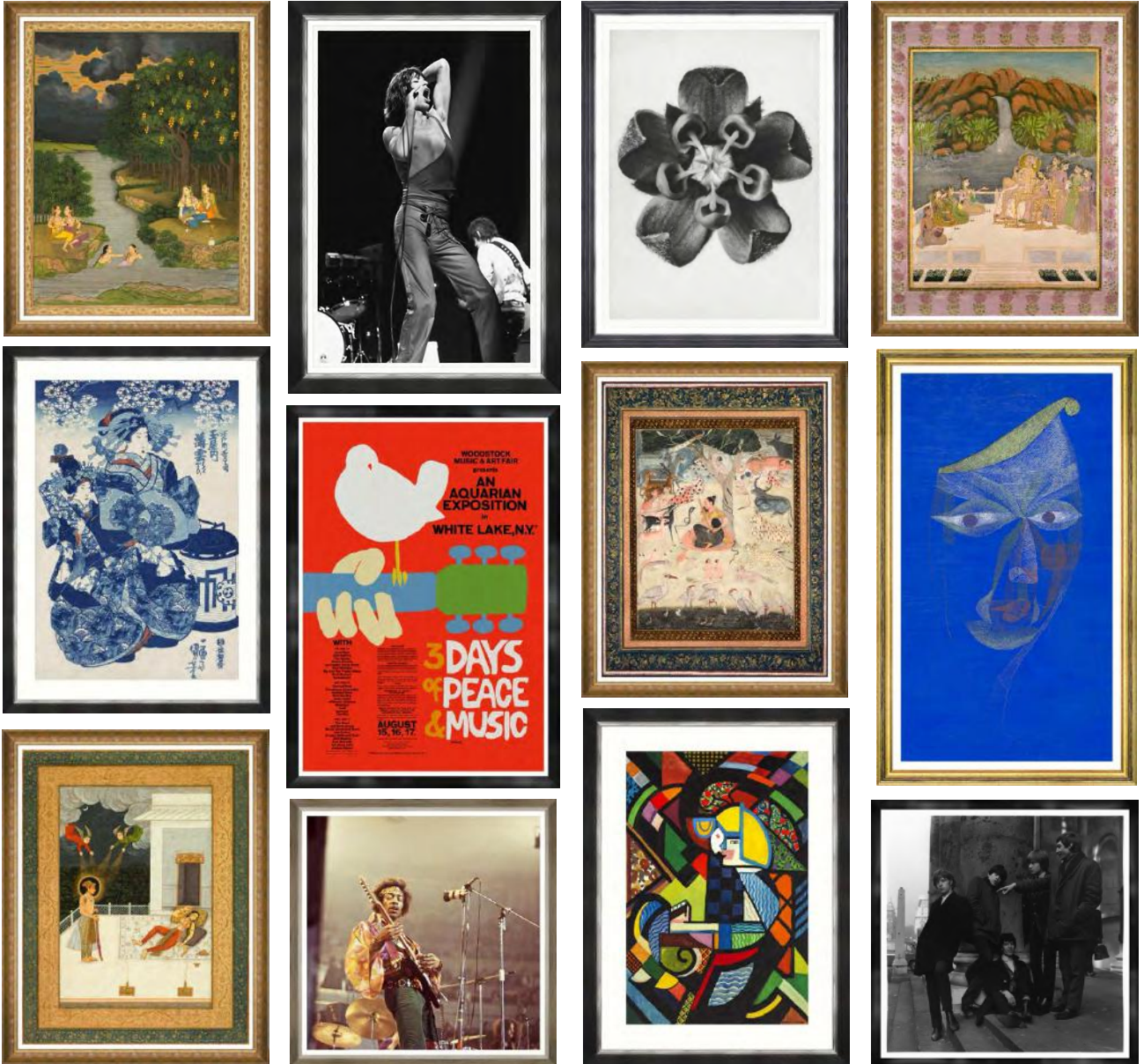
Gilroy Plaid Green & Navy Throw Blanket £275, Sutherland Plaid Red & Navy Throw Blanket £275.



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Woodstock Framed Wall Art



Top: Women Enjoying the River 70x90cm £342 , Mick Jagger 60x90cm £324, Common Milkweed by Karl Blossfeldt 60x80cm £324 & Portrait of Sardar Sing 70x90cm £342.

Middle: The Courtesan Hanao Ogi-ya by Utagawa Kuniyoshi 85x120cm £580, WOODSTOCK '69 Poster 70x100cm £406, The Attractions of Music 70x90cm £342 & Portrait of an Oriental by Paul Klee 40x70cm £234.

Bottom: The Dream of Zulaykha 70x90cm £342, Hendrix Live 1969 80x80cm £358, Daughter in a Rocker Chair by Henry Sayen 65x90cm £342 & The Rolling Stones 90x90cm £415 .

A larger selection of 'Woodstock' collection framed wall art is available contact UP PR for further details.

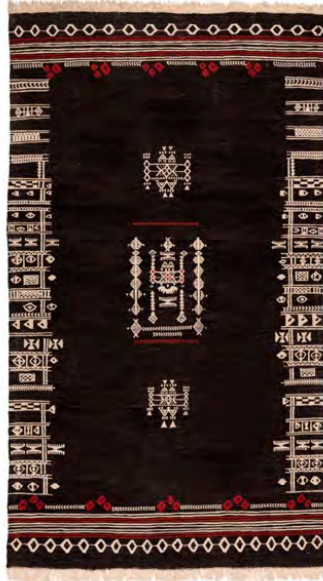


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New for 2022 MindTheGap Rugs.

MindTheGap's new 100% pure wool, hand knotted and fringed Kilim Rug collection features traditional motifs authentically produced by artisans in Anatolia, Turkey. 150x240cm £1,870 & 240x300cm £2,800.



Further lifestyle and cut-out imagery is available featuring every design in the Woodstock collection.

MINDTHEGAP

Surrounded by a cultural melting pot of craft and tradition, MINDTHEGAP's artistic identity is rooted in their captivating homeland of Transylvania. Evocative and individual, collections take inspiration from the region's diverse ethnic heritage, rich cultural history and authentic wanderer's spirit. From the unseen and undiscovered to the instantly recognisable and iconic, MINDTHEGAP pay homage to art, architecture, artefacts, culture, rituals and people from all four corners of the globe.

Created with appreciation for the history of art and design, collections present a host of different styles, each with a strong aesthetic identity, inspired by the marvellous creations of mankind. Led by founder Stefan Ormenisan, the design team creates vintage, classical, traditional and contemporary looks, generating a unique bohemian lifestyle that encapsulates the spirit of wanderlust of their birthplace. MINDTHEGAP products are rich in detail with high quality finishing and unique embellishments. They design and produce premium home furnishings, inspired by the traditions and craftsmanship of their ancestors.

Product ranges include framed wall art, spanning contemporary and traditional art and photography, diverse wallpaper and fabric collections, upholstered furniture, including chairs, sofas, stools and ottomans in a selection of styles, decorative cushions and a lighting collection, which encompasses floor and table lamps and pendant lighting, with shades in MINDTHEGAP's distinctive fabrics adorned with trim and tassels.

Products are manufactured using the finest quality materials from the best makers around the globe. Natural linen from Belgium, the finest leather from the best tanners of Italy, cotton velvet made in England and the wallpaper substrate is produced in Germany and Finland and printed in Transylvania.

MINDTHEGAP are not just purveyors of wallpaper or fabric, they are creators of moods, stories and lifestyles.



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